



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

Laundry Company Limited
Unit 9 Cheatles Bridge
Bodymoor Heath
North Warwickshire, B76 9JD

Telephone: 01827 874 100
Fax: 01827 874 200
Email: sales@laundrycompany.co.uk

www.LaundryCompany.co.uk

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

Issued: Thursday, July 02, 2009

Why the Laundry Company decided to select the Vileda Universal Broom to add to their range of Vileda Brooms.

The Laundry Company responded to their customer's requests for Vileda Brooms, and included the Vileda Universal Broom as an ideal choice. The Vileda Brooms forms a major part of the Laundry Company business based in Warwickshire and the Vileda Universal Broom has proven to be a major seller from their website located at www.cleaningproductshop.co.uk.

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Vileda Brooms that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of would give our customers the confidence in the Vileda Universal Broom. In addition, The producttitle 2in1 combines dense, fine bristles for small particles (black bristles), plus firmer silver bristles for collecting large fibers and hairs, avoiding that they get stuck and at the same time very easy to clean . It is based on a moder"

The Vileda Universal Broom can be seen with full details along with many other relevant products on our internet shop located here; www.cleaningproductshop.co.uk



Black - split bristles for dust & dirt particles. | Ergonomic Design.

2 different bristle types. | Grey - non split bristle for hair.

The Laundry Company are a UK based company specialising in innovative and practical home products including Vileda Brooms, designed and supplied to make your life easier. Their online shop is www.laundrycompany.co.uk, emails can be sent to sales@laundrycompany.co.uk or to speak to a human being just call 01827 874 100.



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Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email brian@laundrycompany.co.uk

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Vileda Brooms products added every month.

Brian Trappett
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The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at www.laundrycompany.co.uk.

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.

END