



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

**Laundry Company Limited**  
Unit 9 Cheatles Bridge  
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North Warwickshire, B76 9JD

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[www.LaundryCompany.co.uk](http://www.LaundryCompany.co.uk)

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

## PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

Issued: Thursday, July 02, 2009

### **Why the Laundry Company decided to select the Vileda Supermocio Micro Plus Cotton REFILL to add to their range of Supermocio Plus Refills.**

The Laundry Company responded to their customer's requests for Supermocio Plus Refills, and included the Vileda Supermocio Micro Plus Cotton REFILL as an ideal choice. The Supermocio Plus Refills forms a major part of the Laundry Company business based in Warwickshire and the Vileda Supermocio Micro Plus Cotton REFILL has proven to be a major seller from their website located at [www.cleaningproductshop.co.uk](http://www.cleaningproductshop.co.uk).

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Supermocio Plus Refills that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of would give our customers the confidence in the Vileda Supermocio Micro Plus Cotton REFILL. In addition, The Vileda SuperMocio Micro and Cotton is ideal for quick daily cleaning. Microfibres for in-depth cleaning. Excellent particle pick-up. Highly absorbent cotton to quickly dry floors. Lemon-shaped head. Unique easy-click fitting system. Machine-washa"

The Vileda Supermocio Micro Plus Cotton REFILL can be seen with full details along with many other relevant products on our internet shop located here; [www.cleaningproductshop.co.uk](http://www.cleaningproductshop.co.uk)



This is because the mop is made of a material mix of high-performance Microfibres and highly absorbent cotton. | With the specially designed lemon shape of the mop head you perfectly clean in all those hard to reach corners.

This is the REFILL ONLY for the Supermocio Micro Plus Cotton Floor Mop | It is ideal for the quick daily



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cleaning of all rooms as it perfectly takes up dirt and leaves your floors to dry very quickly.

The Laundry Company are a UK based company specialising in innovative and practical home products including Supermocio Plus Refills, designed and supplied to make your life easier. Their online shop is [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk), emails can be sent to [sales@laundrycompany.co.uk](mailto:sales@laundrycompany.co.uk) or to speak to a human being just call 01827 874 100.

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### Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email [brian@laundrycompany.co.uk](mailto:brian@laundrycompany.co.uk)

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Supermocio Plus Refills products added every month.

**Brian Trappett**  
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The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk).

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.



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