Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

www.LaundryCompany.co.uk

**Laundry Company Limited**
Unit 9 Cheatles Bridge
Bodymoor Heath
North Warwickshire, B76 9JD

**Telephone: 01827 874 100**
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**PRODUCT EDITORIAL FOR IMMEDIATE RELEASE**

Issued: Thursday, July 02, 2009

**Why the Laundry Company decided to select the Vileda Naturals ECO Renewable Resources All Purpose Cloth x 2 to add to their range of Vileda Naturals ECO Cloths.**

The Laundry Company responded to their customer's requests for Vileda Naturals ECO Cloths, and included the Vileda Naturals ECO Renewable Resources All Purpose Cloth x 2 as an ideal choice. The Vileda Naturals ECO Cloths forms a major part of the Laundry Company business based in Warwickshire and the Vileda Naturals ECO Renewable Resources All Purpose Cloth x 2 has proven to be a major seller from their website located at www.cleaningproductshop.co.uk.

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Vileda Naturals ECO Cloths that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of  would give our customers the confidence in the Vileda Naturals ECO Renewable Resources All Purpose Cloth x 2. In addition, The producttitle is a pack of 2, 36.5 x 39.5cm cloths made from high quality, renewable resources, Viscose made from cellulose and PLA made from corn, which provides superior absorbancy. The producttitle is easy to wring out and dry. Vileda NATURALS "

The Vileda Naturals ECO Renewable Resources All Purpose Cloth x 2 can be seen with full details along with many other relevant products on our internet shop located here; www.cleaningproductshop.co.uk

From renewable resources. | Not tested on animals.

Made from natural PLA from corn and Viscose from

cellulose. | Long lasting, durable material.

The Laundry Company are a UK based company specialising in innovative and practical home products including Vileda Naturals ECO Cloths, designed and supplied to make your life easier. Their online shop is www.laundrycompany.co.uk, emails can be sent to sales@laundrycompany.co.uk or to speak to a human being just call 01827 874 100.

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**Notes to editors**

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email brian@laundrycompany.co.uk

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Vileda Naturals ECO Cloths products added every month.

**Brian Trappett**
Marketing Manager [UK]

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**Laundry Company Limited**
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Dog Lane,
Bodymoor Heath,
North Warwickshire,
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The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at www.laundrycompany.co.uk.

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.

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