



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

Laundry Company Limited
Unit 9 Cheatles Bridge
Bodymoor Heath
North Warwickshire, B76 9JD

Telephone: 01827 874 100
Fax: 01827 874 200
Email: sales@laundrycompany.co.uk

www.LaundryCompany.co.uk

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

Issued: Thursday, July 02, 2009

Why the Laundry Company decided to select the Vileda GTECH SW02 Electronic Floor Sweeper to add to their range of Electronic Floor Sweepers.

The Laundry Company responded to their customer's requests for Electronic Floor Sweepers, and included the Vileda GTECH SW02 Electronic Floor Sweeper as an ideal choice. The Electronic Floor Sweepers forms a major part of the Laundry Company business based in Warwickshire and the Vileda GTECH SW02 Electronic Floor Sweeper has proven to be a major seller from their website located at www.cleaningproductshop.co.uk.

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Electronic Floor Sweepers that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of 2 years would give our customers the confidence in the Vileda GTECH SW02 Electronic Floor Sweeper. In addition, The Electric Broom of Vileda is the ready and easy to use helper for a quick maintenance cleaning on all floors and carpets, without having to take out the vacuum cleaner nor to use a dustpan. This new battery operated broom incorporates a rotating b"

The Vileda GTECH SW02 Electronic Floor Sweeper can be seen with full details along with many other relevant products on our internet shop located here; www.cleaningproductshop.co.uk



Perfect for home, Caravan, Motorhome, Etc. |

Efficient and gentle on parquet, tiles and carpet |



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Lightweight, Bagless, Easy to empty

Reaches corners, Easy to store

The Laundry Company are a UK based company specialising in innovative and practical home products including Electronic Floor Sweepers, designed and supplied to make your life easier. Their online shop is www.laundrycompany.co.uk, emails can be sent to sales@laundrycompany.co.uk or to speak to a human being just call 01827 874 100.

END

Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email brian@laundrycompany.co.uk

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Electronic Floor Sweepers products added every month.

Brian Trappett

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Laundry Company Limited

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Dog Lane,
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B76 9JD, UK

The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at www.laundrycompany.co.uk.

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.



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