



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

Laundry Company Limited
Unit 9 Cheatles Bridge
Bodmoor Heath
North Warwickshire, B76 9JD

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

www.LaundryCompany.co.uk

Telephone: 01827 874 100
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Email: sales@laundrycompany.co.uk

PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

Issued: Thursday, July 02, 2009

Why the Laundry Company decided to select the Vileda Attractive Plus Dusting System to add to their range of Vileda Attractive Dusting Products.

The Laundry Company responded to their customer's requests for Vileda Attractive Dusting Products, and included the Vileda Attractive Plus Dusting System as an ideal choice. The Vileda Attractive Dusting Products forms a major part of the Laundry Company business based in Warwickshire and the Vileda Attractive Plus Dusting System has proven to be a major seller from their website located at www.cleaningproductshop.co.uk.

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Vileda Attractive Dusting Products that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of 2 Years would give our customers the confidence in the Vileda Attractive Plus Dusting System. In addition, The Vileda Attractive Plus system is great for cleaning and trapping dust to the disposable dusters. Disposable dusters attached to the system head and used for floors, walls and ceilings. Dusters clean by creating an electrostatic charge; which att"

The Vileda Attractive Plus Dusting System can be seen with full details along with many other relevant products on our internet shop located here; www.cleaningproductshop.co.uk



New flexible head joint allows for cleaning further under furniture. | For easy & convenient dry dusting of floors.

The AttrActive Plus system uses electro-static principles to literally attract and trap the dust. | The



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trapezoid shape gets it right into the corners.

The Laundry Company are a UK based company specialising in innovative and practical home products including Vileda Attractive Dusting Products, designed and supplied to make your life easier. Their online shop is www.laundrycompany.co.uk, emails can be sent to sales@laundrycompany.co.uk or to speak to a human being just call 01827 874 100.

END

Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email brian@laundrycompany.co.uk

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Vileda Attractive Dusting Products products added every month.

Brian Trappett

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Laundry Company Limited

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Dog Lane,
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B76 9JD, UK

The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at www.laundrycompany.co.uk.

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.



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