



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

Laundry Company Limited
Unit 9 Cheatles Bridge
Bodmoor Heath
North Warwickshire, B76 9JD

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

www.LaundryCompany.co.uk

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PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

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Why the Laundry Company decided to select the Vileda Active Wave Anti Scratch Scourer to add to their range of Vileda Scouring Products.

The Laundry Company responded to their customer's requests for Vileda Scouring Products, and included the Vileda Active Wave Anti Scratch Scourer as an ideal choice. The Vileda Scouring Products forms a major part of the Laundry Company business based in Warwickshire and the Vileda Active Wave Anti Scratch Scourer has proven to be a major seller from their website located at www.cleaningproductshop.co.uk.

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Vileda Scouring Products that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of would give our customers the confidence in the Vileda Active Wave Anti Scratch Scourer. In addition, The producttitle has a unique PUR active coating which breaks up the toughest dirt without scratching - even on delicate surfaces. Endorsed by Teflon."

The Vileda Active Wave Anti Scratch Scourer can be seen with full details along with many other relevant products on our internet shop located here; www.cleaningproductshop.co.uk



Lemon scented scourer. | Comfortable design.

Foamback for general purpose washing up tasks. | Super Absorbant cellulose backing.

The Laundry Company are a UK based company specialising in innovative and practical home products including Vileda Scouring Products, designed and supplied to make your life easier. Their online shop is



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www.laundrycompany.co.uk, emails can be sent to sales@laundrycompany.co.uk or to speak to a human being just call 01827 874 100.

END

Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email brian@laundrycompany.co.uk

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Vileda Scouring Products products added every month.

Brian Trappett

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Laundry Company Limited

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B76 9JD, UK

The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at www.laundrycompany.co.uk.

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.

END