



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

**Laundry Company Limited**  
Unit 9 Cheatles Bridge  
Bodymoor Heath  
North Warwickshire, B76 9JD

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

[www.LaundryCompany.co.uk](http://www.LaundryCompany.co.uk)

**Telephone: 01827 874 100**  
**Fax: 01827 874 200**  
**Email: [sales@laundrycompany.co.uk](mailto:sales@laundrycompany.co.uk)**

## PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

Issued: Thursday, July 02, 2009

### **Why the Laundry Company decided to select the Simplehuman Duo 40 Litre Butterfly Rectangular Brushed Stainless Steel Fingerprint Proof Recycling Bin to add to their range of Twin recycling bins.**

The Laundry Company responded to their customer's requests for Twin recycling bins, and included the Simplehuman Duo 40 Litre Butterfly Rectangular Brushed Stainless Steel Fingerprint Proof Recycling Bin as an ideal choice. The Twin recycling bins forms a major part of the Laundry Company business based in Warwickshire and the Simplehuman Duo 40 Litre Butterfly Rectangular Brushed Stainless Steel Fingerprint Proof Recycling Bin has proven to be a major seller from their website located at [www.kitchenbinshop.co.uk](http://www.kitchenbinshop.co.uk).

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Twin recycling bins that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of 10 Years would give our customers the confidence in the Simplehuman Duo 40 Litre Butterfly Rectangular Brushed Stainless Steel Fingerprint Proof Recycling Bin. In addition, The award winning butterfly pedal bin from simplehuman USA has a very narrow installation footprint enabling it to fit in very tight spaces such as beneath countertops and into narrow openings. The two internal recycling bins lift out easily"

The Simplehuman Duo 40 Litre Butterfly Rectangular Brushed Stainless Steel Fingerprint Proof Recycling Bin can be seen with full details along with many other relevant products on our internet shop located here; [www.kitchenbinshop.co.uk](http://www.kitchenbinshop.co.uk)



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Colours: Main: Brushed Stainless Steel | Lid: Brushed Stainless Steel | Inners: Black/Blue | Dimensions: Height: 660 mm | Width 265 mm | Depth: 590 mm

The simplehuman 40 Litre Butterfly Recycling Bin makes recycling in your kitchen easy with 2 light inner bins. | Total Capacity: 2 x 20 = 40 Litres

The Laundry Company are a UK based company specialising in innovative and practical home products including Twin recycling bins, designed and supplied to make your life easier. Their online shop is [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk), emails can be sent to [sales@laundrycompany.co.uk](mailto:sales@laundrycompany.co.uk) or to speak to a human being just call 01827 874 100.

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### Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email [brian@laundrycompany.co.uk](mailto:brian@laundrycompany.co.uk)

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Twin recycling bins products added every month.

**Brian Trappett**  
Marketing Manager [UK]



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### **Laundry Company Limited**

Unit 9 Cheatles Bridge,  
Dog Lane,  
Bodymoor Heath,  
North Warwickshire,  
B76 9JD, UK

The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk).

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.

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