



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

Laundry Company Limited
Unit 9 Cheatles Bridge
Bodymoor Heath
North Warwickshire, B76 9JD

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

www.LaundryCompany.co.uk

Telephone: 01827 874 100
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Email: sales@laundrycompany.co.uk

PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

Issued: Thursday, July 02, 2009

Why the Laundry Company decided to select the Metaltex Concertina 3 Tier Tubular Laundry Dryer Aired Rack to add to their range of Folding Clothes Airers.

The Laundry Company responded to their customer's requests for Folding Clothes Airers, and included the Metaltex Concertina 3 Tier Tubular Laundry Dryer Aired Rack as an ideal choice. The Folding Clothes Airers forms a major part of the Laundry Company business based in Warwickshire and the Metaltex Concertina 3 Tier Tubular Laundry Dryer Aired Rack has proven to be a major seller from their website located at www.airershop.co.uk.

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Folding Clothes Airers that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of 2 Years would give our customers the confidence in the Metaltex Concertina 3 Tier Tubular Laundry Dryer Aired Rack. In addition, The Metaltex Concertina Indoor Clothes Aired comes with a superb east to operate foot lever for ease of assembly. 2 Selectable height positions for versatility and 4 flip out mounting corners for extra hanging space for long items of clothing.

The Metaltex Concertina 3 Tier Tubular Laundry Dryer Aired Rack can be seen with full details along with many other relevant products on our internet shop located here; www.airershop.co.uk



61x54x115cm OR 61x54x148cm (adjustable) | Total Epoxy coated for long corrosion free life. | Collapses



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Airer Drying Area: 15 Metres

to just over 5 cm thickness for easy storage.

The Laundry Company are a UK based company specialising in innovative and practical home products including Folding Clothes Airers, designed and supplied to make your life easier. Their online shop is www.laundrycompany.co.uk, emails can be sent to sales@laundrycompany.co.uk or to speak to a human being just call 01827 874 100.

END

Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email brian@laundrycompany.co.uk

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Folding Clothes Airers products added every month.

Brian Trappett

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Laundry Company Limited

Unit 9 Cheatles Bridge,
Dog Lane,
Bodymoore Heath,
North Warwickshire,
B76 9JD, UK

The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at www.laundrycompany.co.uk.

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.



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