



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

**Laundry Company Limited**  
Unit 9 Cheatles Bridge  
Bodymoor Heath  
North Warwickshire, B76 9JD

[www.LaundryCompany.co.uk](http://www.LaundryCompany.co.uk)

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**PRODUCT EDITORIAL FOR IMMEDIATE RELEASE**

Issued: Thursday, July 02, 2009

**Why the Laundry Company decided to select the Leifheit Rotary Ainer Protective Cover to add to their range of Rotary Dryer Covers.**

The Laundry Company responded to their customer's requests for Rotary Dryer Covers, and included the Leifheit Rotary Ainer Protective Cover as an ideal choice. The Rotary Dryer Covers forms a major part of the Laundry Company business based in Warwickshire and the Leifheit Rotary Ainer Protective Cover has proven to be a major seller from their website located at [www.airershop.co.uk](http://www.airershop.co.uk).

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Rotary Dryer Covers that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of 2 Years would give our customers the confidence in the Leifheit Rotary Ainer Protective Cover. In addition, When the sun goes in it is time to store your ainer - but it is never nice to set up a dusty ainer, that is why we offer a perfect solution with the producttitle."

The Leifheit Rotary Ainer Protective Cover can be seen with full details along with many other relevant products on our internet shop located here; [www.airershop.co.uk](http://www.airershop.co.uk)



Incorporates transport handles. | Smart design.

Keeps your ainer clean and tidy. | Fits all rotary dryers and sun parasols and skis!



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Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

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The Laundry Company are a UK based company specialising in innovative and practical home products including Rotary Dryer Covers, designed and supplied to make your life easier. Their online shop is [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk), emails can be sent to [sales@laundrycompany.co.uk](mailto:sales@laundrycompany.co.uk) or to speak to a human being just call 01827 874 100.

# END #

### Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email [brian@laundrycompany.co.uk](mailto:brian@laundrycompany.co.uk)

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Rotary Dryer Covers products added every month.

**Brian Trappett**  
Marketing Manager [UK]

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The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk).

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.

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