



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

**Laundry Company Limited**  
Unit 9 Cheatles Bridge  
Bodymoor Heath  
North Warwickshire, B76 9JD

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

[www.LaundryCompany.co.uk](http://www.LaundryCompany.co.uk)

**Telephone: 01827 874 100**  
**Fax: 01827 874 200**  
**Email: [sales@laundrycompany.co.uk](mailto:sales@laundrycompany.co.uk)**

## PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

Issued: Thursday, July 02, 2009

### **Why the Laundry Company decided to select the Leifheit Micro Fibre Dish Cloth Blue to add to their range of Microfibre Cloths.**

The Laundry Company responded to their customer's requests for Microfibre Cloths, and included the Leifheit Micro Fibre Dish Cloth Blue as an ideal choice. The Microfibre Cloths forms a major part of the Laundry Company business based in Warwickshire and the Leifheit Micro Fibre Dish Cloth Blue has proven to be a major seller from their website located at [www.airershop.co.uk](http://www.airershop.co.uk).

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Microfibre Cloths that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of N/A would give our customers the confidence in the Leifheit Micro Fibre Dish Cloth Blue. In addition, The producttitle is manufactured from a very absorbent visco-fibre material that removes liquids and fat very easily and is simple to wash."

The Leifheit Micro Fibre Dish Cloth Blue can be seen with full details along with many other relevant products on our internet shop located here; [www.airershop.co.uk](http://www.airershop.co.uk)



24 x 17 cm | Very absorbant.



Visco Fibre. | Robust.

The Laundry Company are a UK based company specialising in innovative and practical home products including Microfibre Cloths, designed and supplied to make your life easier. Their online shop is [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk), emails can be sent to [sales@laundrycompany.co.uk](mailto:sales@laundrycompany.co.uk) or to speak to a human being just call 01827 874 100.

# END #

### **Notes to editors**

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email [brian@laundrycompany.co.uk](mailto:brian@laundrycompany.co.uk)

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for



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Sustainable Homes with Home Recycling, Clothes Airers and Microfibre Cloths products added every month.

**Brian Trappett**  
Marketing Manager [UK]

[brian@laundrycompany.co.uk](mailto:brian@laundrycompany.co.uk)  
[www.laundrycompany.co.uk](http://www.laundrycompany.co.uk)

Tel: 01827 874100  
Fax: 01827 874200

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Dog Lane,  
Bodymoore Heath,  
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B76 9JD, UK

The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk).

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.

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