



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

**Laundry Company Limited**  
Unit 9 Cheatles Bridge  
Bodymoor Heath  
North Warwickshire, B76 9JD

**Telephone: 01827 874 100**  
**Fax: 01827 874 200**  
**Email: sales@laundrycompany.co.uk**

[www.LaundryCompany.co.uk](http://www.LaundryCompany.co.uk)

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

## PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

Issued: Thursday, July 02, 2009

### Why the Laundry Company decided to select the Leifheit Linotrend 50 Rotary Aired to add to their range of 50 meter Rotary Aired Dryer.

The Laundry Company responded to their customer's requests for 50 meter Rotary Aired Dryer, and included the Leifheit Linotrend 50 Rotary Aired as an ideal choice. The 50 meter Rotary Aired Dryer forms a major part of the Laundry Company business based in Warwickshire and the Leifheit Linotrend 50 Rotary Aired has proven to be a major seller from their website located at [www.airershop.co.uk](http://www.airershop.co.uk).

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find 50 meter Rotary Aired Dryer that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of 3 Years would give our customers the confidence in the Leifheit Linotrend 50 Rotary Aired. In addition, The product title with its full 50 metres of drying area is a large aired suitable for up to 5 full washing loads ensuring that you make maximum benefit of the electricity free drying capability of the product title."

The Leifheit Linotrend 50 Rotary Aired can be seen with full details along with many other relevant products on our internet shop located here; [www.airershop.co.uk](http://www.airershop.co.uk)



2.94 Metre turning circle. | Highly Stable rugged design.



Fully weatherproof. | Suitable for large laundry items.



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

**Laundry Company Limited**  
Unit 9 Cheatles Bridge  
Bodymoor Heath  
North Warwickshire, B76 9JD

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

[www.LaundryCompany.co.uk](http://www.LaundryCompany.co.uk)

**Telephone: 01827 874 100**  
**Fax: 01827 874 200**  
**Email: [sales@laundrycompany.co.uk](mailto:sales@laundrycompany.co.uk)**

The Laundry Company are a UK based company specialising in innovative and practical home products including 50 meter Rotary Aired Dryer, designed and supplied to make your life easier. Their online shop is [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk), emails can be sent to [sales@laundrycompany.co.uk](mailto:sales@laundrycompany.co.uk) or to speak to a human being just call 01827 874 100.

# END #

### Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email [brian@laundrycompany.co.uk](mailto:brian@laundrycompany.co.uk)

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and 50 meter Rotary Aired Dryer products added every month.

**Brian Trappett**  
Marketing Manager [UK]

[brian@laundrycompany.co.uk](mailto:brian@laundrycompany.co.uk)  
[www.laundrycompany.co.uk](http://www.laundrycompany.co.uk)

Tel: 01827 874100  
Fax: 01827 874200

**Laundry Company Limited**  
Unit 9 Cheatles Bridge,  
Dog Lane,  
Bodymoor Heath,  
North Warwickshire,  
B76 9JD, UK

The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk).

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.

## END ##