



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

Laundry Company Limited
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North Warwickshire, B76 9JD

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www.LaundryCompany.co.uk

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

Issued: Thursday, July 02, 2009

Why the Laundry Company decided to select the Leifheit Linomotion Rotary Indoor Outdoor Clothes Ainer Dryer to add to their range of Outdoor Rotary Clothes Dryers.

The Laundry Company responded to their customer's requests for Outdoor Rotary Clothes Dryers, and included the Leifheit Linomotion Rotary Indoor Outdoor Clothes Ainer Dryer as an ideal choice. The Outdoor Rotary Clothes Dryers forms a major part of the Laundry Company business based in Warwickshire and the Leifheit Linomotion Rotary Indoor Outdoor Clothes Ainer Dryer has proven to be a major seller from their website located at www.airershop.co.uk.

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Outdoor Rotary Clothes Dryers that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of 3 Years would give our customers the confidence in the Leifheit Linomotion Rotary Indoor Outdoor Clothes Ainer Dryer. In addition, The Leifheit Linomotion solves all the problems when you need a portable rotary clothes ainer. The potential to fit the Linomotion into a parasol base also makes this a uniquely versatile rotary clothes dryer. Using a ratchet system to secure between"

The Leifheit Linomotion Rotary Indoor Outdoor Clothes Ainer Dryer can be seen with full details along with many other relevant products on our internet shop located here; www.airershop.co.uk



Weather and UV resistant material construction. |
Total Ainer Drying Area: 20 metres

Extended diagonal 1.92 metres | Telescopic
adjustment to Maximum Height of 3m

The Laundry Company are a UK based company specialising in innovative and practical home products including Outdoor Rotary Clothes Dryers, designed and supplied to make your life easier. Their online



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shop is www.laundrycompany.co.uk, emails can be sent to sales@laundrycompany.co.uk or to speak to a human being just call 01827 874 100.

END

Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email brian@laundrycompany.co.uk

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Outdoor Rotary Clothes Dryers products added every month.

Brian Trappett

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Laundry Company Limited

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The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at www.laundrycompany.co.uk.

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.

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