



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

**Laundry Company Limited**  
Unit 9 Cheatles Bridge  
Bodymoor Heath  
North Warwickshire, B76 9JD

**Telephone: 01827 874 100**  
**Fax: 01827 874 200**  
**Email: sales@laundrycompany.co.uk**

[www.LaundryCompany.co.uk](http://www.LaundryCompany.co.uk)

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

## PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

Issued: Thursday, July 02, 2009

### Why the Laundry Company decided to select the Leifheit Linofixx 50 Outdoor Rotary Clothes Aier to add to their range of Folding Outdoor Clothes Airers.

The Laundry Company responded to their customer's requests for Folding Outdoor Clothes Airers, and included the Leifheit Linofixx 50 Outdoor Rotary Clothes Aier as an ideal choice. The Folding Outdoor Clothes Airers forms a major part of the Laundry Company business based in Warwickshire and the Leifheit Linofixx 50 Outdoor Rotary Clothes Aier has proven to be a major seller from their website located at [www.airershop.co.uk](http://www.airershop.co.uk).

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Folding Outdoor Clothes Airers that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of 3 Years would give our customers the confidence in the Leifheit Linofixx 50 Outdoor Rotary Clothes Aier. In addition, The Leifheit Linofixx 50 automatically reject dirt and water when folded, ensuring that the lines are always nice and clean for clothes drying. A full 50 metres of clothes drying area ensures that even the biggest washing load is quickly dried. Easy "

The Leifheit Linofixx 50 Outdoor Rotary Clothes Aier can be seen with full details along with many other relevant products on our internet shop located here; [www.airershop.co.uk](http://www.airershop.co.uk)



Weather and UV resistant material construction. |  
Total Aier Drying Area: 50 metres

Extended diagonal 3 metres | Washing machine loads: 5

The Laundry Company are a UK based company specialising in innovative and practical home products including Folding Outdoor Clothes Airers, designed and supplied to make your life easier. Their online



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shop is [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk), emails can be sent to [sales@laundrycompany.co.uk](mailto:sales@laundrycompany.co.uk) or to speak to a human being just call 01827 874 100.

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### Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email [brian@laundrycompany.co.uk](mailto:brian@laundrycompany.co.uk)

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Folding Outdoor Clothes Airers products added every month.

### Brian Trappett

Marketing Manager [UK]

[brian@laundrycompany.co.uk](mailto:brian@laundrycompany.co.uk)

[www.laundrycompany.co.uk](http://www.laundrycompany.co.uk)

Tel: 01827 874100

Fax: 01827 874200

### Laundry Company Limited

Unit 9 Cheatles Bridge,  
Dog Lane,  
Bodmoor Heath,  
North Warwickshire,  
B76 9JD, UK

The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk).

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.

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