



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

Laundry Company Limited
Unit 9 Cheatles Bridge
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North Warwickshire, B76 9JD

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www.LaundryCompany.co.uk

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

Issued: Thursday, July 02, 2009

Why the Laundry Company decided to select the Hills Vileda Supex Hoist Ultra Heavy Duty Rotary Airing to add to their range of Heavy Duty Hills Rotary Dryers.

The Laundry Company responded to their customer's requests for Heavy Duty Hills Rotary Dryers, and included the Hills Vileda Supex Hoist Ultra Heavy Duty Rotary Airing as an ideal choice. The Heavy Duty Hills Rotary Dryers forms a major part of the Laundry Company business based in Warwickshire and the Hills Vileda Supex Hoist Ultra Heavy Duty Rotary Airing has proven to be a major seller from their website located at www.airershop.co.uk.

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Heavy Duty Hills Rotary Dryers that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of 10 Years would give our customers the confidence in the Hills Vileda Supex Hoist Ultra Heavy Duty Rotary Airing. In addition, The product title is the elite of Rotary Clothes Dryers with it's Ultra heavy duty fixed head hoist system and 4 arm strong, easy clean steel core lines. The product title is a legendary rotary clothes dryer from Hills Industries - established experts "

The Hills Vileda Supex Hoist Ultra Heavy Duty Rotary Airing can be seen with full details along with many other relevant products on our internet shop located here; www.airershop.co.uk



Ultra Heavy duty 57mm main support pole. | 4 Arm 35m, 3.3m turning diameter strong easy clean steel

Easy to operate hoist mechanism adjusts head from 1.83m to 2.26m. | Large and powerful - will easily



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core lines.

cope with a freshly washed king sized duvet.

The Laundry Company are a UK based company specialising in innovative and practical home products including Heavy Duty Hills Rotary Dryers, designed and supplied to make your life easier. Their online shop is www.laundrycompany.co.uk, emails can be sent to sales@laundrycompany.co.uk or to speak to a human being just call 01827 874 100.

END

Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email brian@laundrycompany.co.uk

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Heavy Duty Hills Rotary Dryers products added every month.

Brian Trappett

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Laundry Company Limited

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The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at www.laundrycompany.co.uk.

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.



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