



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

Laundry Company Limited
Unit 9 Cheatles Bridge
Bodymoor Heath
North Warwickshire, B76 9JD

Telephone: 01827 874 100
Fax: 01827 874 200
Email: sales@laundrycompany.co.uk

www.LaundryCompany.co.uk

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

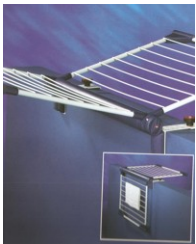
Issued: Thursday, July 02, 2009

Why the Laundry Company decided to select the Hailo Viva Adjustable Balcony Aired Dryer to add to their range of Balcony Clothes Airers.

The Laundry Company responded to their customer's requests for Balcony Clothes Airers, and included the Hailo Viva Adjustable Balcony Aired Dryer as an ideal choice. The Balcony Clothes Airers forms a major part of the Laundry Company business based in Warwickshire and the Hailo Viva Adjustable Balcony Aired Dryer has proven to be a major seller from their website located at www.airershop.co.uk.

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Balcony Clothes Airers that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of 1 Year would give our customers the confidence in the Hailo Viva Adjustable Balcony Aired Dryer. In addition, The product title is a unique clothes drying solution for fitting to balconies, terraces, fencepanels, etc. The possibilities are endless with the easily adjustable fitting brackets - wherever you have a flat square sectioned fitting area, the product"

The Hailo Viva Adjustable Balcony Aired Dryer can be seen with full details along with many other relevant products on our internet shop located here; www.airershop.co.uk



Ergonomic design for perfect fitting. | Total Aired Drying Area: 10 metres



Patented locking mechanism gives many fitting possibilities. | Folds flat for easy storage.



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The Laundry Company are a UK based company specialising in innovative and practical home products including Balcony Clothes Airers, designed and supplied to make your life easier. Their online shop is www.laundrycompany.co.uk, emails can be sent to sales@laundrycompany.co.uk or to speak to a human being just call 01827 874 100.

END

Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email brian@laundrycompany.co.uk

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Balcony Clothes Airers products added every month.

Brian Trappett
Marketing Manager [UK]

brian@laundrycompany.co.uk
www.laundrycompany.co.uk

Tel: 01827 874100
Fax: 01827 874200

Laundry Company Limited
Unit 9 Cheatles Bridge,
Dog Lane,
Bodymoor Heath,
North Warwickshire,
B76 9JD, UK

The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at www.laundrycompany.co.uk.

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.

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