



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

**Laundry Company Limited**  
Unit 9 Cheatles Bridge  
Bodymoor Heath  
North Warwickshire, B76 9JD

[www.LaundryCompany.co.uk](http://www.LaundryCompany.co.uk)

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**PRODUCT EDITORIAL FOR IMMEDIATE RELEASE**

Issued: Thursday, July 02, 2009

**Why the Laundry Company decided to select the Hailo KickMaxx 50 Steel Round Kitchen Bin to add to their range of Kitchen bins.**

The Laundry Company responded to their customer's requests for Kitchen bins, and included the Hailo KickMaxx 50 Steel Round Kitchen Bin as an ideal choice. The Kitchen bins forms a major part of the Laundry Company business based in Warwickshire and the Hailo KickMaxx 50 Steel Round Kitchen Bin has proven to be a major seller from their website located at [www.kitchenbinshop.co.uk](http://www.kitchenbinshop.co.uk).

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Kitchen bins that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of 2 Years would give our customers the confidence in the Hailo KickMaxx 50 Steel Round Kitchen Bin. In addition, The spacious KickMaxx 50 with the elegant design and a capacity of 50 litres makes a particularly good impression in your kitchen. The wide self-closing swing lid made of stainless steel, the large carry handles and the ergonomically wide metal foot "

The Hailo KickMaxx 50 Steel Round Kitchen Bin can be seen with full details along with many other relevant products on our internet shop located here; [www.kitchenbinshop.co.uk](http://www.kitchenbinshop.co.uk)



Stainless Steel Lid, Sturdy and Robust, Self-closing wide lid. Pedal Operation. | Total Capacity: 50 Litres

Colours: Main: Steel | Lid: Stainless Steel | Dimensions: Height: 870 mm | Diameter: 350 mm



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Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

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The Laundry Company are a UK based company specialising in innovative and practical home products including Kitchen bins, designed and supplied to make your life easier. Their online shop is [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk), emails can be sent to [sales@laundrycompany.co.uk](mailto:sales@laundrycompany.co.uk) or to speak to a human being just call 01827 874 100.

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### Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email [brian@laundrycompany.co.uk](mailto:brian@laundrycompany.co.uk)

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Kitchen bins products added every month.

### Brian Trappett

Marketing Manager [UK]

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### Laundry Company Limited

Unit 9 Cheatles Bridge,  
Dog Lane,  
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B76 9JD, UK

The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk).

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.

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