



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

**Laundry Company Limited**  
Unit 9 Cheatles Bridge  
Bodymoor Heath  
North Warwickshire, B76 9JD

**Telephone: 01827 874 100**  
**Fax: 01827 874 200**  
**Email: sales@laundrycompany.co.uk**

[www.LaundryCompany.co.uk](http://www.LaundryCompany.co.uk)

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

## PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

Issued: Thursday, July 02, 2009

### Why the Laundry Company decided to select the 5 Segment Rotho 43 Silver Recycling Bin to add to their range of Kitchen bins.

The Laundry Company responded to their customer's requests for Kitchen bins, and included the 5 Segment Rotho 43 Silver Recycling Bin as an ideal choice. The Kitchen bins forms a major part of the Laundry Company business based in Warwickshire and the 5 Segment Rotho 43 Silver Recycling Bin has proven to be a major seller from their website located at [www.kitchenbinshop.co.uk](http://www.kitchenbinshop.co.uk).

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Kitchen bins that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of 2 Years would give our customers the confidence in the 5 Segment Rotho 43 Silver Recycling Bin. In addition, The segregated colour coded inner bins make control of your waste simple - once an inner bin is full, simply remove and carry to your central disposal centre. The clever Swiss manufacturers have even thought ahead - a sealed green recycle bin makes"

The 5 Segment Rotho 43 Silver Recycling Bin can be seen with full details along with many other relevant products on our internet shop located here; [www.kitchenbinshop.co.uk](http://www.kitchenbinshop.co.uk)



"We replaced our old waste bins with the Rotho recycling bins..." Barclays Bank, Canary Wharf | Capacity: 2x0.5 + 1x10 + 2x16 Litres = 43 Litres

Colours: Main: Silver | Lid: Silver | Inner: White/Yellow/Green/Red | Dimensions: Lid Open Height: 690 mm | Lid Closed Height: 590 mm | Width



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

**Laundry Company Limited**  
Unit 9 Cheatles Bridge  
Bodmoor Heath  
North Warwickshire, B76 9JD

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

[www.LaundryCompany.co.uk](http://www.LaundryCompany.co.uk)

**Telephone: 01827 874 100**  
**Fax: 01827 874 200**  
**Email: [sales@laundrycompany.co.uk](mailto:sales@laundrycompany.co.uk)**

total

490mm | Depth: 420mm

The Laundry Company are a UK based company specialising in innovative and practical home products including Kitchen bins, designed and supplied to make your life easier. Their online shop is [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk), emails can be sent to [sales@laundrycompany.co.uk](mailto:sales@laundrycompany.co.uk) or to speak to a human being just call 01827 874 100.

# END #

### Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email [brian@laundrycompany.co.uk](mailto:brian@laundrycompany.co.uk)

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Kitchen bins products added every month.

### Brian Trappett

Marketing Manager [UK]

[brian@laundrycompany.co.uk](mailto:brian@laundrycompany.co.uk)

[www.laundrycompany.co.uk](http://www.laundrycompany.co.uk)

Tel: 01827 874100

Fax: 01827 874200

### Laundry Company Limited

Unit 9 Cheatles Bridge,  
Dog Lane,  
Bodmoor Heath,  
North Warwickshire,  
B76 9JD, UK

The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at [www.laundrycompany.co.uk](http://www.laundrycompany.co.uk).

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.

## END ##