



The UK's Number 1 Supplier for Recycling Bins, Clothes Airers & ECO Dryers, Cleaning Products, Replacement Ironing Board Covers, Ironing Boards, Kitchen Bins, Fireproof bins, Industrial bins and Cigarette Bins.

Laundry Company Limited
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www.LaundryCompany.co.uk

Supporting the Code for sustainable homes. Energy efficiency, waste recycling, ecology, health and well being.

PRODUCT EDITORIAL FOR IMMEDIATE RELEASE

Issued: Thursday, July 02, 2009

Why the Laundry Company decided to select the 5 Segment Rotho 43 Blue Recycling Bin to add to their range of Kitchen bins.

The Laundry Company responded to their customer's requests for Kitchen bins, and included the 5 Segment Rotho 43 Blue Recycling Bin as an ideal choice. The Kitchen bins forms a major part of the Laundry Company business based in Warwickshire and the 5 Segment Rotho 43 Blue Recycling Bin has proven to be a major seller from their website located at www.kitchenbinshop.co.uk.

Brian Trappett, Marketing Manager of the Laundry Company told us; "We wanted to find Kitchen bins that offered our customers very best value for money whilst being both rugged and pleasing to the eye. We felt that the manufacturers warranty of 2 Years would give our customers the confidence in the 5 Segment Rotho 43 Blue Recycling Bin. In addition, The segregated colour coded inner bins make control of your waste simple - once an inner bin is full, simply remove and carry to your central disposal centre. The clever Swiss manufacturers have even thought ahead - a sealed green recycle bin makes"

The 5 Segment Rotho 43 Blue Recycling Bin can be seen with full details along with many other relevant products on our internet shop located here; www.kitchenbinshop.co.uk



"We replaced our old waste bins with the Rotho recycling bins..." Barclays Bank, Canary Wharf | Capacity: 2x0.5 + 1x10 + 2x16 Litres = 43 Litres

Colours: Main: Blue | Lid: Blue | Inner: White/Yellow/Green/Red | Dimensions: Lid Open Height: 690 mm | Lid Closed Height:590 mm | Width



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total 490mm | Depth: 420mm

The Laundry Company are a UK based company specialising in innovative and practical home products including Kitchen bins, designed and supplied to make your life easier. Their online shop is www.laundrycompany.co.uk, emails can be sent to sales@laundrycompany.co.uk or to speak to a human being just call 01827 874 100.

END

Notes to editors

For high resolution images, copyright text etc. please contact Brian Trappett, Marketing Manager, 01827 874 226. email brian@laundrycompany.co.uk

The Laundry Company was established in early 2001 to provide innovative and ecological solutions for every home. Our product ranges continue to grow at a fast rate with a high level of focus on the Code for Sustainable Homes with Home Recycling, Clothes Airers and Kitchen bins products added every month.

Brian Trappett

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Laundry Company Limited

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The Laundry Company Limited is a retail business with 9 online shops selling to end consumers 24 hours a day, 7 days a week. Telephone sales and B2B UK sales operate Monday to Saturday, 8.30am to 6pm. All retail prices are available through our website at www.laundrycompany.co.uk.

Volume and trade purchase orders should be directed to Mark Langford; UK Sales Manager; to benefit from volume price breaks.

END